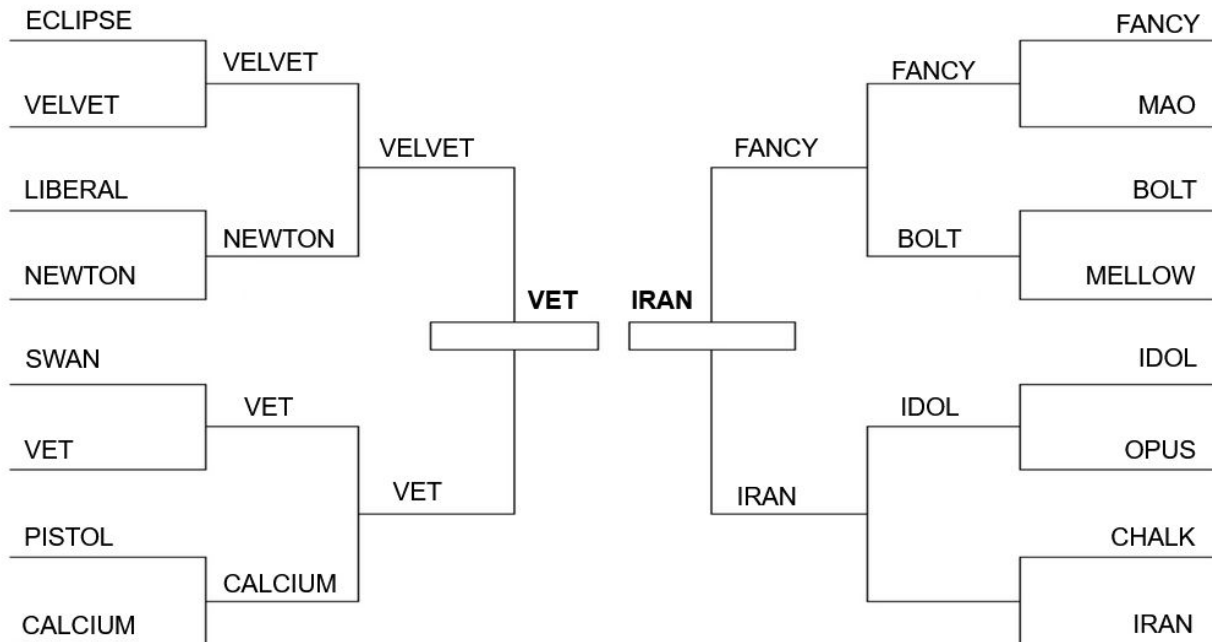


## A Big Hit Competition

ANSWER: VETERAN

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The PDF shows an unfilled competition bracket. As clued by the title and flavor text, the winner of each match is the contesting word with the *greater number of search results on Google*.



Concatenating both branch's winners (possibly by saying them together aloud), VET and IRAN, gives the answer: **VETERAN**

*[DISCLAIMER: the search result amount query has been found to be slightly variable based on region, browser, and other unknown possibilities... Most of the winners should be constant to each solver no matter the qualities of their connection to google due to a reliably large trend difference, but some solvers reported legitimate issues with this puzzle for the reasons within this disclaimer. If showing others, using incognito mode on any browser, removing cookies/clearing the cache, and turning off location services for the google account you are on are all practices that lead to more accurate results.]*